# 2014 Annual Report



Your Lifelong Financial Partner

### Dear Members

Welcome to our 74th Annual Meeting. Seventy four years ago, a group of forward thinking individuals came together to form a partnership consisting of members with the need for affordable financial services. These individuals had the vision to create your credit union as you see and experience it today. It certainly has changed since 1941 and the financial industry has also.

Rather than being merely a savings gathering facility, or a basic loan granting entity, we are now a very complex organization. An organization that is positioned to provide you with every possible product or service that you may need, to assist you in achieving financial freedom.

Personal computers were unheard of in 1941, and who would have ever imagined we would carry our telephones with us wherever we go, as we do today. For many of us, we are able to do our financial transactions using those very devices that did not exist in 1941. Imagine what will be in existence in ten or twenty years!

It is through your continued support that NorState FCU continues to grow and develop as we do. Our partnerships that were created so many years ago continue to be as important now as they were then. Clearly, members understand the benefit and value of partnerships and membership in NorState Federal Credit Union.

Our staff and volunteers are dedicated to being your valued financial services partners. Let us be the first and last financial services provider that you check with when you need products, services and or information.

On behalf of the entire staff and your elected volunteers I wish to: Thank you for the privilege of serving you. Thank you for your continued support. Thank you for your trust and loyalty.

Sincerely,

Susan G. Whitehead, CEO, CCUE





Dear members,

It is my distinct pleasure to welcome you, on behalf of the board of directors, to NorState's 2015 Annual Member's Business Meeting.

I am happy to report that our credit union remains financially strong and a leader among Maine credit unions when evaluated for how much value we return to our members. I am sure many of you are frustrated by the low interest rate environment we continue to be mired in as a result of the 'Great Recession' of 2008.

However, we are beginning to see economic signs of light at the end of the tunnel and anticipate that interest rates (particularly on deposits and CD's) should start trending upward.

As always, your directors remain fully committed to guiding NorState and its members, to be the best that it can be, and welcomes your input and feedback at any time.

With warm regards,

David H. Mitchell, Chairman of the Board

#### **COMPARATIVE BALANCE SHEET**

As of December 31, 2014

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		2014		2013	
ASSETS					
Loans	\$	127,962,993.99	\$	127,309,018.47	
Participation Loan		0.00		553,566.33	
Student Loans		600,611.61		625,560.38	
VISA Loans		4,766,018.33		4,816,925.42	
Mortgage Loans		8,829,152.15		9,056,544.91	
Allowance for Loan Losses	•	(479,543.36)	•	(359,340.81)	
Net Loans Outstanding	\$	141,679,232.72	\$	142,002,274.70	
Cash	\$	1,978,460.91	\$	1,853,028.25	
Federal Agency Securities	\$	_	\$	_	
TRICORP	Ŷ	4,097,971.12	Ŷ	1,662,185.19	
Jumbo CD Investment		10,184,121.21		10,563,297.86	
MECUL Capital Stock		200,000.00		200,000.00	
Other CU Shares		1,141.59		8,856.95	
Federal Home Loan Bank		741,739.38		762,262.76	
Invest in Equinox Aroostook - CUSO		90,010.00		90,010.00	
Loan to Equiniox Aroostook - CUSO		177,849.38		184,876.98	
Allowance for Loss on Investments		(1,417.07)		(1,417.07)	
Net Investments	\$	15,491,415.61	\$	13,470,072.67	
	•	,	•		
New Building (Net)	\$	1,034,164.26	\$	1,110,765.30	
Land & Building - Mad Branch (Net)		141,389.96		146,789.96	
Land & Building - E.L. Branch (Net)		120,640.97		125,856.17	
Land & Building - Ash. Branch (Net)		155,948.14		158,673.44	
Land & Building - VB Branch (Net)		209,091.02		159,026.62	
Land & Building - FK Branch (Net)		264,774.29		278,359.37	
Land & Building - PI Branch (Net)		1,512,871.48		0.00	
Storage Shed - Mad (Net)		572.92		935.08	
Storage Shed - FK (Net)		2,120.00		2,360.00	
Leasehold Improvements (Net)		5,848.27		7,101.55	
Land Improvements (Net)	6,336.74 8,153.7				
Furniture & Equipment (Net)	573,745.39 397,739.0				
All Other Assets	3,576,854.07 3,134,890.1				
Deposits in NCUSIF		1,378,071.04		1,325,579.10	
Pension Plan Asset		5,954,595.00		6,545,791.00	
Split Dollar Life Insurance CSV		1,182,154.26		1,162,877.67	
Total Other Assets		16,119,177.81		14,564,898.25	
Total Assets	\$	175,268,287.05	\$	171,890,273.87	
LIABILITIES					
Accounts Payable (Including CSD)	\$	791,783.13	\$	1,326,153.39	
Notes Payable	+	8,505,000.00	+	12,250,000.00	
All Other Liabilities		129,635.58		87,864.83	
Total Liabilities	\$	9,426,418.71	\$	13,664,018.22	
OWNERS' EQUITY					
Shares	\$	30,633,280.15	\$	27,771,530.13	
Share Drafts		17,800,380.19		17,516,295.32	
IRA Certificates		20,031,929.63		17,161,072.88	
Share Certificates		49,602,787.77		49,242,068.90	
Money Market Fund (Flexes)		14,630,775.70		14,867,934.96	
Non-Member Certificates		6,037,000.00		6,286,000.00	
Regular Clubs		2,948,410.24		2,475,482.59	
IRA Clubs		2,667,346.43		2,539,651.55	
Escrow Payable		119,090.47		152,316.69	
Unapplied Club		47,196.68		54,073.07	
Total Deposits	\$	144,518,197.26	\$	138,066,426.09	

Regular Reserves	\$ 3,718,650.07 \$	3,718,650.07
Acc Gain/Loss AFS Securities	0.00	0.00
Undivided Earnings	18,676,423.01	16,683,951.49
Unrecognized Gn (Ls) in Pension Plan	-1,071,402.00	-242,772.00
Total Retained Earnings	21,323,671.08	20,159,829.56
Total Liabilities & Equity	\$ 175,268,287.05 \$	171,890,273.87

### COMPARATIVE INCOME STATEMENT

As of December 31, 2014

	As of December 51, 20	2014		2013
INCOME		2014		2013
Interest Income:				
Interest On Loans	\$	7,593,711.98	\$	7,381,917.95
Income From Investments	Ψ	178,032.03	Ψ	195,152.81
Income from Investment in CUSO		5,904.44		6,098.61
Total Interest Income	\$	7,777,648.45	\$	7,583,169.37
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Interest Expense:				
Dividends	\$	1,306,093.00	\$	1,246,803.99
Interest On Borrowed Funds	Ŧ	36,848.15	+	88,804.26
Total Interest Expense		1,342,941.15		1,335,608.25
Net Interest Income	\$	6,434,707.30	\$	6,247,561.12
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Provision Loan Loss	\$	660,920.88	\$	436,973.99
Provision for Investment Loss		0.00		0.00
Net Int. Inc. After Provision Los	\$	5,773,786.42	\$	5,810,587.13
			-	
OPERATING EXPENSES:				
Salaries	\$	2,558,199.86	\$	2,481,690.48
Employee Benefits		653,958.11		608,749.58
Education & Conference Expenses		93,545.76		91,631.20
League Dues		24,864.38		23,769.83
Office Occupancy Expenses		427,462.09		495,903.16
Office Operations Expenses		659,565.26		595,831.26
Member Educational & Promotional		140,062.09		134,411.26
Loan Servicing Expenses		407,796.90		348,831.07
Professional & Outside Expenses		528,199.72		541,265.98
Member Insurance		20,612.28		127,824.35
Operating Fee - NCUA		31,717.95		35,271.20
Cash Over & Short		1,572.49		165.62
Annual & Other Meetings		25,453.68		36,239.47
Unrealized Loss On Canadian \$		10,344.01		3,348.16
Loss On Canadian Exchange		0.00		0.00
Miscellaneous Expenses		30,352.97		39,409.79
Total Operating Expense	\$	5,613,707.55	\$	5,564,342.41
OTHER OPERATING INCOME:				
Recovery of Unrealized loss on Can	\$\$	13,749.00	\$	7,452.97
Income from Canadian Exchange		16,579.27		13,598.74
Misc. Operating Income		1,738,936.35		1,508,918.61
Total Other Operating Income	\$	1,769,264.62	\$	1,529,970.32
NON-OPERATING GAIN (LOSS):				
Gain (Loss) on Disposition-Assets	\$	-	\$	-
Oreo Expense / Income		43,554.10		68,936.25
Total Non-Operating Gain (Loss	)	(43,554.10)		(68,936.25)
NCUSIF STABILIZATION EXPENS	E	0.00		0.00
TRICORP MCS WRITE DOWN EXF	ENSE	0.00		0.00
NCUSIF PASSED BACK INCOME		0.00		0.00

HIGHLIGHTS OF 2014 PHOTO GALLERY

AROOSTOOK COUNTY CHAPTER OF CREDIT UNION'S FINANCIAL

> NORSTATE CELEBRATES HOLIDAYS WITH CHEER

NORSTATE PARTAKES IN THE 175th INCORPORATION OF AROOSTOOK COUNTY TIME CAPSULE PROJECT

NORSTATE PARTICIPATES IN NUMEROÜS LOCAL FUNDRAISERS

> NO MATTER WHAT AGE... WE LOVE OUR MEMBERS!



NORSTATE FAMILY AND FRIENDS VOLUNTEER COUNTLESS HOURS TO RECOGNIZABLE CHARITIES AND ORGANIZATIONS.

PARADES, TRADE SHOWS, INFORMATIONAL SESSIONS... YOU'LL FIND NORSTATE F.C.U. PARTICIPATING

NORSTATE... WE ARE YOUR LIFELONG FINANCIAL PARTNER.

# HIGHLIGHTS OF 2014 PHOTO GALLERY

### NorState's Volunteer Board of Directors

Chairperson Vice Chairperson Treasurer Secretary Director Director Director

# NorState's Supervisory Committee

Chairperson Committee Member Committee Member Committee Member

# NorState's Management Team

President, CEO, CCUE Executive Vice President, COO Senior Vice President, CFO Vice President of Lending Vice President of Commercial Services Vice President Branch Admin. A.V.P. Member Services Human Resources Marketing Director **Business Development Collections Supervisor** Van Buren Branch Manager Eagle Lake Branch Manager Ashland Branch Manager Fort Kent Branch Manager Presque Isle Branch Manager

Dr. David Mitchell Sandra San Antonio Ray Marquis Muriel Dechaine Dale Danie Clifton Cyr Bert Cyr

Maurice Pelletier Mary Ann Chasse Mark Violette Sharon Chasse

Susan G. Whitehead Nancy Marquis Cyr Andrew Blanchette Brenda Chasse Jim Pelletier Stephen Gagne Patricia Holmes Terry Beaulieu **Denise** Duperre Paul Berube Dennis Voter Cheryl Beaulieu Andrew Martin Denise Zarate Allen Chamberland Ben McQuade

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